



RoofPoint

ELEVATING ENVIRONMENTAL PERFORMANCE

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FOR IMMEDIATE RELEASE:

RoofPoint™ Excellence in Design Award Now Accepting Applications

Washington, D.C. – July 11, 2012 – The Center for Environmental Innovation in Roofing is now accepting applications for its 2012 RoofPoint™ Excellence in Design Award. This year's design award winners will be selected from the projects that best exemplify the mission and meet the criteria of RoofPoint.

RoofPoint is a voluntary, consensus-based program developed by the Center to provide a means for roofing contractors, building owners and design professionals to select roof systems based on long-term energy and environmental benefits.

This year's deadline for entries is **September 28, 2012**. All Center and NRCA members, as well as interested industry stakeholders, are encouraged to apply for the 2012 RoofPoint Excellence in Design Award. Eligible roof systems must complete a RoofPoint project application form and have been installed after January 1, 2011.

For more information about the award and RoofPoint, please visit www.RoofPoint.org and click on "Excellence in Design Award Application." Award rules and an application are available for download on the website.

The Center for Environmental Innovation in Roofing is a non-profit organization headquartered in Washington, D.C., whose mission is to promote the development and use of environmentally responsible, high performance roof systems and technologies. To learn more about the Center, visit www.RoofingCenter.org.

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