



RoofPoint

ELEVATING ENVIRONMENTAL PERFORMANCE

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**FOR IMMEDIATE RELEASE:**

## **RoofPoint™ Announces First RoofPoint™ Registered Projects**

*July 3, 2012 – Washington, D.C.* – The Center for Environmental Innovation in Roofing and the RoofPoint™ program are proud to announce the first RoofPoint™ Registered Projects. Nearly 100 projects were submitted during the pilot program from 22 leading manufacturers, roofing contractors and design firms from across North America.

RoofPoint is a voluntary, consensus-based green rating system developed by the Center to provide a means for roofing contractors, building owners and designers to select roof systems based on long-term energy and environmental benefits.

“RoofPoint Registered Projects represent the unique contribution the roofing industry is making to sustainable construction and showcase the critical role roofs play in mitigating the impact buildings have on our environment,” said Center President Craig Silvertooth.

The inaugural class of RoofPoint projects includes roofs from 27 states, the District of Columbia, Canada and Mexico. A complete list of RoofPoint Registered Projects can be found in the project database available at [www.RoofPoint.org](http://www.RoofPoint.org).

*The Center for Environmental Innovation in Roofing is a non-profit organization headquartered in Washington, D.C., whose mission is to promote the development and use of environmentally responsible, high performance roof systems and technologies. For more information on the Center, visit [www.RoofPoint.org](http://www.RoofPoint.org). For additional information on the RoofPoint program, visit [www.RoofPoint.org](http://www.RoofPoint.org).*

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