



ROOFPOINT

ELEVATING ENVIRONMENTAL PERFORMANCE

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FOR IMMEDIATE RELEASE:

The Center Announces New RoofPoint^{CM} Registered Professional Program

Washington, D.C. – February 25, 2014 – The Center for Environmental Innovation in Roofing (Center) today introduced the RoofPoint Registered Professional (RRP) program and the first class of RRP's at the 2014 International Roofing Expo in Las Vegas, Nevada. The RRP program is the first major initiative launched under RoofPoint since the program was publicly unveiled in October 2012.

The mission of the RRP program is to develop a group of experienced professionals representing all key roofing stakeholders who have demonstrated competency in the application of the *RoofPoint^{CM} Guideline for Innovative Nonresidential Roofing* to evaluate individual roofing projects.

“RoofPoint Registered Professionals represent a dedicated group of professionals in the roofing industry who make critical contributions everyday to sustainable construction and whose work helps to showcase the critical role roofs play in mitigating the impact buildings have on our environment,” said Center President Craig Silvertooth.

As ambassadors for RoofPoint, RRP's may provide services to building owners, facility managers, and other building designers interested in achieving the RoofPoint designation for their projects. The inaugural class of RoofPoint Registered Professionals includes twenty-two professionals representing each key sector of the roofing industry. The RRP's are prominently listed on the RoofPoint website under “Find a RoofPoint Professional.”

For more information about the RoofPoint program, please visit www.RoofPoint.org. Professionals interested in seeking the RoofPoint Registered Professional designation are encouraged to visit “Become a RoofPoint Professional” on the program website.

The Center for Environmental Innovation in Roofing is a non-profit organization headquartered in Washington, D.C., whose mission is to promote the development and use of environmentally responsible, high performance roof systems and technologies. To learn more about the Center, visit www.RoofingCenter.org.

RoofPoint is a voluntary, consensus-based green rating system developed by the Center to provide a means for building owners, roofing contractors and designers to select roof systems based on long-term energy and environmental benefits in five strategic categories of sustainable roofing.

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