



Contact: Justin Koscher
Tel.: 202.380.3371
Email: JustinK@RoofingCenter.org

FOR IMMEDIATE RELEASE:

The Center Releases RoofPoint™ Energy and Carbon Calculator

Washington, D.C. – March 18, 2013 – The Center for Environmental Innovation in Roofing (Center) has released its new RoofPoint™ Energy and Carbon Calculator. The Center’s VP of Research Dr. Jim Hoff previewed the new tool on March 16, 2013, at the 28th RCI International Convention and Trade Show in Orlando, Florida.

The calculator is designed to assist roofing professionals in measuring the energy and environmental benefits of modern roof system technologies. During his presentation, Dr. Hoff explained how the RoofPoint rating system was used as a template to develop a comprehensive modeling tool to measure the energy-related benefits of sustainable roofing systems, including energy savings and atmospheric carbon reduction.

“The calculator now offers the roofing industry an opportunity to deliver tangible data on the value of roof systems to building owners concerned with the environmental impact of their building portfolio,” said Craig Silvertooth, president of the Center.

Dr. Hoff’s presentation included energy and carbon savings data for model buildings generated using the calculator. The presentation also included a look at how the calculator can be applied to a wide variety of roofing projects in different climates and locations.

Building professionals interested in learning more about this new and innovative energy modeling tool may download a copy of Dr. Hoff’s RCI presentation and convention paper at www.RoofingCenter.org or www.RoofPoint.org. A beta copy of the RoofPoint Energy and Carbon Calculator is also available at the websites.

The Center for Environmental Innovation in Roofing is a non-profit organization headquartered in Washington, D.C., whose mission is to promote the development and use of environmentally responsible, high performance roof systems and technologies. For more information, visit www.RoofingCenter.org.

RoofPoint is a voluntary, consensus-based green rating system developed by the Center to provide a means for roofing contractors, designers and building owners to select roof systems based on long-term energy and environmental benefits. For more information, visit www.RoofPoint.org.

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816 Connecticut Ave, NW
Fifth Floor
Washington, DC 20006

Toll Free 866.928.CEIR
Phone 202.380.3371
Fax 202.380.3378

www.RoofingCenter.org